

PROMOTION COMMITTEE MEETING

AGENDA

Friday, May 21, 2010

1:00 PM

Heaven Sent Desserts; 3001 University Avenue

(619) 294-2501

- 1) **Call to Order at 1:00 p.m.**
- 2) **Introductions & Announcements**
- 3) **Approval of Minutes & Agenda**
- 4) **Recap Details of Festival of the Arts**
- 5) **Farmers Market Logo, Branding, Promotions Plan**
- 6) **Shop Local Campaign Development**
- 7) **Article Ideas – Pitch to Local Publications**
- 8) **Open Discussion**
- 9) **Adjourn**

Next Month's Meeting:

June 18, 2010