PROMOTION COMMITTEE MEETING

AGENDA
Friday, September 23, 2011
11:00 AM
North Park Main Street (3076 University Ave, San Diego, CA 92104)
(619) 294-2501

1) **Call to Order at 11:00 a.m.**

2) **Introductions & Announcements/Public Comment**

3) **Approval of Minutes & Agenda**

4) **Taste of North Park Planning**
   (Review promotional plan and outreach. Discuss day of coordination, set-up, break-down, volunteers, equipment rentals etc…)

5) **Farmers' Market**
   (Continued conversation regarding promotional signage including new A-frames, banners, and directional signage)

6) **Toyland Parade**
   (Discuss future parade planning/hosting. Review the financials of the parade including staff time)

7) **Art and Gallery Guide**
   (Continued conversation about developing an Art and Gallery Guide to North Park)

8) **Open Discussion**

9) **Adjourn**

Next Month's Meeting:
October 21, 2011