

PROMOTION COMMITTEE MEETING

AGENDA

Friday, January 20, 2012

11:00 AM

North Park Main Street (3076 University Ave, San Diego, CA 92104)

(619) 294-2501

- 1) **Call to Order at 11:00 a.m.**

- 2) **Introductions & Announcements/Public Comment**

- 3) **Approval of Minutes & Agenda**

- 4) **Presentation by Dave Perloff, Pacific Magazine**
(Owner of Pacific Magazine, Dave Perloff will discuss advertising opportunities)

- 5) **Festival of the Arts Promotion Contract**
(Review proposed contract submitted by McFarlane Promotions to coordinate promotions for the 2012 North Park Festival of the Arts)

- 6) **Other Tasting Event Ideas**
(Discuss the possibility of hosting another Tasting Event)

- 7) **Open Discussion**

- 8) **Adjourn**

**Next Month's Meeting:
February 17th, 2012**