

PROMOTION COMMITTEE MEETING

AGENDA

Friday, February 17th, 2012

11:00 AM

North Park Main Street (3076 University Ave, San Diego, CA 92104)

(619) 294-2501

- 1) **Call to Order at 11:00 a.m.**

- 2) **Introductions & Announcements/Public Comment**

- 3) **Approval of Minutes & Agenda**

- 4) **Presentation by SD Weekly Markets**
(SD Weekly Markets will present their opportunity for advertising in The Lookout promotional insert)

- 5) **North Park Fashion Show**
(Discuss the possibility of holding a fashion show in North Park with the focus being a “shop local” approach)

- 6) **Des & Lu Presentation**
(Recycled baby apparel company will present on conceptual idea to have a bazaar in North Park that focuses on various businesses connected with vintage and recycled clothes)

- 7) **Festival of Arts**
(Discuss the promotional materials for festival of arts...posters, check presenters, cups, t-shirts)

- 8) **Discussion**

- 9) **Adjourn**

**Next Month's Meeting:
March 16th, 2012**